



Attorneys: Don't Miss Your Chance to Add to Your Client Base!

Sign Up for LRS – Our Service Offers Rewards for Attorneys and Clients

Last year the Alabama Bar Association Lawyer Referral Service referred over 9,000 callers requesting referrals to attorneys.

- ✓ **All callers are first screened by LRS staff before a referral is made to an attorney.**
- ✓ **LRS provides fast, efficient referrals via a specially modified database system.**
- ✓ **Referrals are made using criteria based on: area of law, geographic preferences, to provide a mutually beneficial match to both the attorney and client.**
- ✓ **The proceeds from the percentage fee program will be used to fund the service, increase LRS promotions and networking, and to advertise the service.**
- ✓ **LRS provides the groundwork to build clientele.**
- ✓ **LRS has a targeted marketing plan to reach the public.**
- ✓ **We are better than a billboard! When people call our line, they talk to someone in person that gives your information to potential clients!**
- ✓ **You receive your referrals via email (unless you chose otherwise) within an hour of the potential client calling the service**
- ✓ **We advertise in the yellow pages of almost every county to help you get potential clients**
- ✓ **You get a lot of BANG for you BUCK! Our rate is only \$100 per year! There is nowhere else to spend that little of money and get such a great return!**
- ✓ **You become a part of a great Public Service Program**

The **Lawyer Referral Service** (LRS) is an ideal way to introduce clients to lawyers who can provide the legal services they need.

HOW MANY REFERRALS WILL I GET THROUGH THE LRS? Do you speak Spanish? Do you practice family law? How far are you willing to travel? The number of referrals a member receives varies widely depending on any number of factors. The more flexibility you have usually means more referrals.