

Speakers (continued)

for briefing in appeals pending before the Alabama Supreme Court, Eleventh Circuit Court of Appeals and Sixth Circuit Court of Appeals. She has presented oral argument before the Alabama Supreme Court and Eleventh Circuit Court of Appeals. Ms. Ivy has assisted clients and obtained successful results in many complex litigation matters, including multi-district litigation and class actions.

Don Mandrik is an Atlanta-based producer and entertainment attorney and principal of Georgia Production Finance, LLC. Mr. Mandrik's law practice includes the representation of numerous entertainment and media industry clients involved in the development, production, acquisition, financing, marketing and distribution of content for motion pictures, television, internet and other traditional and emerging media, from both the production and investor perspectives. Mr. Mandrik has also consulted or represented production and distribution clients, including Lions Gate Entertainment, MTV Films, Country Music Television, Mandalay Entertainment and Cannonball Run World Events, as well as clients located in and throughout the Southeast. He has significant experience in connection with the utilization of the production tax incentives promulgated under the Georgia Entertainment Industry Investment Act. Mr. Mandrik is a founding member of the Georgia-based Committee on Entertainment, Capital, Investment and Legislation (CECIL), comprised of influential members of the Georgia film, TV, digital media and game development communities, and tasked with improving the entertainment investment climate in Georgia, and with obtaining improved entertainment tax incentive legislation in Georgia. He serves on a number of other entertainment-related boards, including the Georgia Production Partnership, whose collective goal is to build the film industry in Georgia and throughout the Southeast.

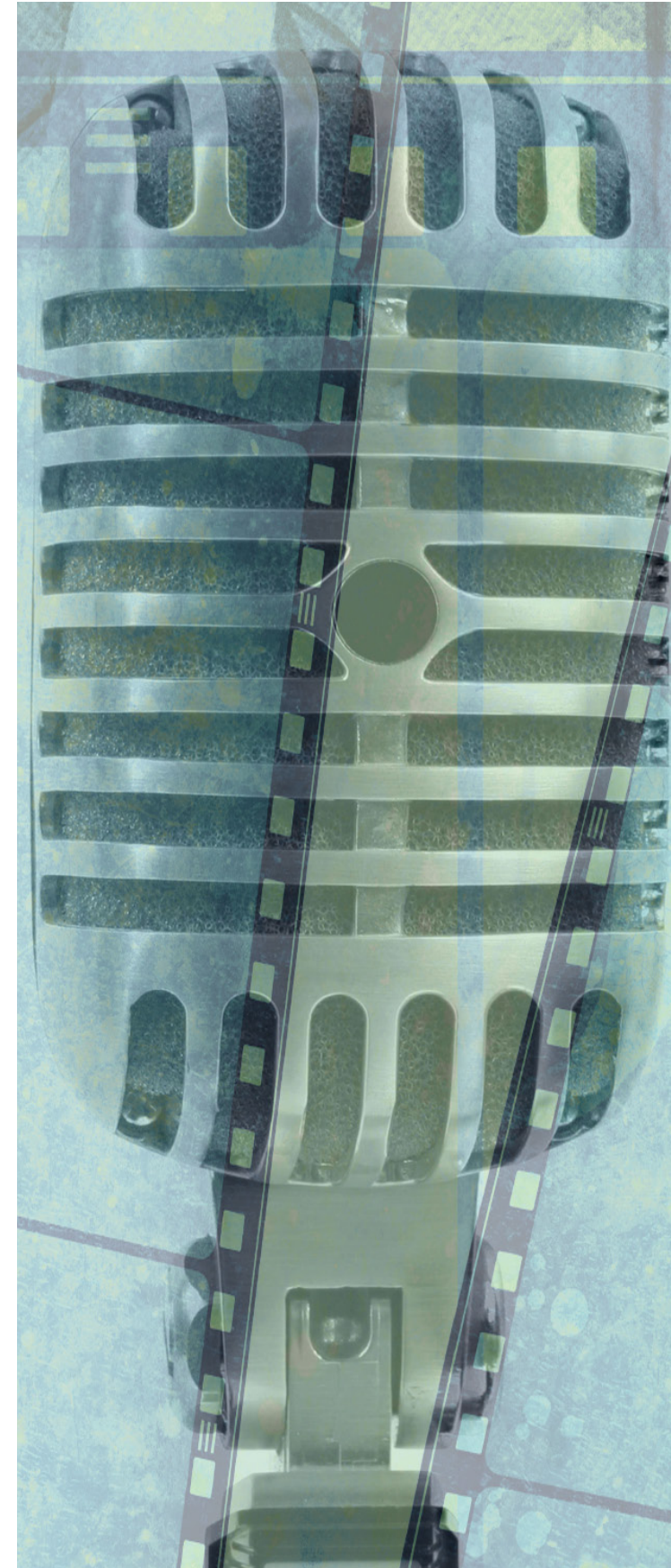
Vince Schilleci is a corporate and tax attorney in the Birmingham office of Baker Donelson. He enjoys partnering with his clients and advising them on a variety of issues, ranging from business planning and mergers and acquisitions to tax and estate planning issues. Mr. Schilleci regularly advises closely-held and family-owned companies on entity formation, business planning and succession planning, including the formation and operation of physician practices. He serves as outside counsel to a number of private companies in various industries including health care, retail, manufacturing, sports and entertainment, and construction. Mr. Schilleci represents clients before the Federal Tax Court, the Internal Revenue Service, the Alabama Department of Revenue and other local taxing authorities. He has substantial experience advising clients on the formation and operation of non-profit and tax exempt entities. Mr. Schilleci also advises clients in the areas of estate and trust planning, administration and controversies.

Brian Teasley is an American musician and writer from Birmingham, Alabama. He owned Imaginary Records, a record store in Auburn, Alabama, and co-owned the Atlanta-based analog recording studio, Zero Return. He is a founding member of the band Man or Astro-Man?. Much to the potential detriment of his sanity, he has played more than 2,700 shows in 36 countries and 50 states with bands like The Vue, The Polyphonic Spree and St. Vincent. He has appeared on over 100 records and performed on the David Letterman, Conan O'Brien, Jay Leno, Craig Kilborn, Jon Stewart, and Jimmy Kimmel shows. As a writer he has written for CMJ, The NME, The Onion, Stomp and Stammer, Creative Loafing, as well, he was the head writer for the infamous 90s music / comedy fanzine, Chunklet. Teasley has co-written two books: The Overrated Book and The Rock Bible and has two new books in the works. In the world of comedy and television Brian has written for the Cartoon Network and performed the music for SPACE GHOST COAST TO COAST, JIMMY NEUTRON, and THE JETSONS. He has toured live with the Mr. Show Tour and The Comedians of Comedy. As a promoter, Brian has run Bottletree with his fiancée, Merrilee Challis, and her brother, Brad Challis, since 2005 and promoted more than 600 shows here in Birmingham. He has recently taken a job as head music columnist for the new Vice Magazine website.

Robert "Rob" Wollfarth is of counsel in Baker Donelson's New Orleans office. As a member of the Firm's Mergers & Acquisitions and Tax groups, Mr. Wollfarth assists clients with business transactions, large and small, from the negotiation of a single contract to the acquisition/disposition of an entire business, including handling their tax issues. In particular, Mr. Wollfarth has represented motion picture producers since 2002 in connection with earning and selling the Louisiana Motion Picture Investor Tax Credit. In addition to the Motion Picture Investor Tax Credit, he advises entertainment clients with respect to the other Louisiana entertainment incentives that include the Sound Recording Investor Tax Credit, the Digital Interactive Media Producer Tax Credit and the Musical and Theatrical Production Income Tax Credit, and film finance in general. He is a member of Louisiana Industry for Film and Entertainment, a newly formed, non-profit organization created to promote and protect the entertainment industry in the State of Louisiana.

Keynote Speaker

Bobby Horton, a seasoned performer, is a multi-instrumentalist, composer, producer and music historian. He has performed with the musical-comedy trio Three On a String, throughout the United States and Canada for over 35 years. He has also produced and performed music scores for 13 films by Ken Burns including THE CIVIL WAR, and BASEBALL, two films for the A&E network, and 16 films for the National Park Service. His series of recordings of authentic period music has been acclaimed by historical organizations and publications through America and Europe.



Intellectual Property Law and Entertainment Law in Alabama

presented by

BAKER DONELSON
BEARMAN, CALDWELL & BERKOWITZ, PC



sidewalk
MOVING PICTURE FESTIVAL

Intellectual Property Law and Entertainment Law in Alabama

Join us for a look inside the film and music industries at the third annual CLE seminar, presented by Baker, Donelson, Bearman, Caldwell & Berkowitz, PC; Sidewalk Moving Picture Festival; and the Intellectual Property, Entertainment and Sports Law Section of the Alabama State Bar.

Friday, August 26, 2011

Alabama Theatre • Hill Arts Center
1817 Third Avenue North • Birmingham, Alabama

Lunch with Keynote Address:

BOBBY HORTON, a seasoned performer, multi-instrumentalist, composer, producer, and music historian

Seminar Schedule:

8:00 a.m. – 8:30 a.m.

Continental Breakfast and Registration

8:30 a.m. – 9:00 a.m.

Going Viral Safely: How to Protect Intellectual Property on Social Media

It's easy and fun to share your creativity online, and to enjoy the work of others. But protecting your intellectual property is even more important when you make it accessible to so many. Learn how to be sure you're sharing, not giving away!

Speaker: Patricia Clotfelter

9:00 a.m. – 10:15 a.m.

Where Are My Royalties? Understanding Performance Rights Organizations

A panel discussion on the roles of performance rights organizations (BMI, ASCAP, SESAC, and SoundExchange), thoughts about the future for PROs, and possible legal developments in the not-too-distant future.

Moderator: David Carn

Panelists: Jeff Clanton, Bradley Collins and Brian Teasley

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:00 a.m.

In Focus and Being Heard Now: The Latest from the Courts on Copyright and Trademark Law in Film and Music

An update on recent decisions from the Courts that may affect filmmakers and musicians.

Speaker: Harriet Ivy

11:00 a.m. – 12:15 p.m.

Navigating Entertainment Industry Tax Incentives

Join us for a practical review of Alabama's Entertainment Industry Incentive Act. We will also discuss the monetization of tax credits in Georgia and Louisiana and how tax incentives can drive the funding of a film project and be used as an economic development tool.

Moderator: Vince Schilleci

Panelists: Donald Howell, Don Mandrik and Rob Wollfarth

12:15 p.m. – 1:15 p.m.

Lunch with Keynote Address by Bobby Horton

Speakers

David Carn is a transactional attorney with Baker Donelson in Birmingham, Alabama. Also a recording musician (Mr. Carn was featured as a top five finalist in *Paste Magazine's* 2008 Cayamo singer-songwriter competition), Mr. Carn devotes much of his time to advising clients in the music industry, including artists, performers, songwriters, music festivals, music promoters and radio stations. In addition to advising clients, Mr. Carn is generally always working on a couple of music projects of his own.

Jeff Clanton has worked in local and network terrestrial radio in Birmingham since 1995 initially as on air traffic reporter "Jeff Bell" and currently as regional sales manager for Metro Traffic covering a portion of the Southeast. Mr. Clanton is co-founder of Birmingham Mountain Radio which was launched in December of 2010 as a local alternative internet radio station. Mr. Clanton launched BMR as an answer to the demise in the recent past of similar local terrestrial stations and along with the rest of the cast at BMR is passionate about providing locally, regionally and nationally based alternative music to the Birmingham community..

Bradley Collins is the Director, Writer/Publisher Relations of BMI Nashville. Mr. Collins works with people in every aspect of the music business – songwriters, artists, publishing companies, record labels, producers, managers and attorneys – as he assists BMI writers and publishers in the administration of their musical works. Among his responsibilities are connecting new writers/artists with those who can further their careers; evaluating writers' material for potential industry referrals; helping writers in negotiating publishing deals; setting up BMI showcases; and participating in seminars and awards presentations featuring BMI writers and publishers. Mr. Collins joined BMI in 2002 from Acuff-Rose Music Publishing, where he worked with the creative staff in administering the catalogue. Among his professional memberships are the Recording Academy, the Country Music Association, the Academy of Country Music, the Nashville Songwriters Association International, Leadership Bluegrass, the International Bluegrass Music Association, the Americana Music Association, and the Gospel Music Association. A native of Nashville, Mr. Collins holds a B.A. degree in Journalism and Mass Communications from Samford University in Birmingham, Alabama.

Patricia Clotfelter, shareholder in the Birmingham office of Baker Donelson, concentrates her practice in the area of intellectual property. She has extensive experience litigating in state and federal courts in a variety of jurisdictions in and outside of Alabama. Her experience includes representation of numerous clients in trademark, copyright, trade secret and patent infringement disputes in fields as diverse as computer software development, data mining, industrial coatings, banking, advertising, big game hunting and restaurant operation. In addition, Ms. Clotfelter taught trial skills as an adjunct professor at Cumberland School of Law for many years and currently is active in helping to train Baker Donelson associates in the art of litigation. She is a frequent lecturer on litigation topics, including all aspects of intellectual property.

Stacey Davis is an entertainment law attorney and corporate litigator in Baker Donelson's Birmingham office. She represents a wide variety of clients in the film and television industries with issues ranging from capital formation to pre-production, post-production and distribution. She is a member of the Alabama Moving Image Association board of directors and is the treasurer of the Intellectual Property, Entertainment and Sports Law Section of the Alabama State Bar. Ms. Davis is actively involved with the Sidewalk Film Festival and is also a screenwriter and winner of the 2008 Sidewalk Sidewrite short screenplay competition.

Donald Howell is a shareholder in Lovoy, Summerville & Shelton, LLC, and is responsible for providing tax advisory services and business consulting services to his clients. Mr. Howell began his career with Arthur Andersen LLP where he served on the tax staff as a Manager and a Senior Tax Manager. Mr. Howell was part of the management team that merged the Birmingham office of Andersen into KPMG. He served as a Senior Tax Manager at KPMG until September 2004. He then joined Lovoy, Summerville & Shelton, LLC, as a partner. Mr. Howell has been very involved in drafting the Alabama Film Incentives legislation and regulations. His firm conducted the first financial incentive audit under Alabama's legislation for the film LIFTED. He currently serves as treasurer of the board of directors for the Alabama Moving Image Association which produces the Sidewalk Film Festival; serves on the Board of Directors for the Alabama Council for Affordable and Rural Housing; and serves on the board of directors of the Bass Fishing Hall of Fame.

Harriet Ivy, of counsel in Baker Donelson's Birmingham office, has broad experience in the area of business litigation. She concentrates her practice in intellectual property litigation, particularly trademark, trade secret and copyright litigation. Ms. Ivy has extensive experience representing clients before appellate tribunals, having primary responsibility

To Register: See the attached registration form. Deadline: Monday, August 22, 2011

This program is pending approval for 3.5 CLE credit hours in Alabama.

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