

Member Benefits Committee

The Member Benefits Committee, chaired by Ane Debro and Floyd Mozingo, served to evaluate all existing member benefits and all pending and future member benefit offers, and make a recommendation to the Board of Bar Commissioners whether and upon what terms to approve such offers. The committee also serves to review the standard request for proposal form that is used to request that the Alabama State Bar consider a product or service as a member benefit, prepare a member benefits survey and distribute the results to the State Bar Executive Committee with its recommendations which will include any known gaps existing in members' expectations and the Bar's actual offerings, and review, from time to time as needed, the existing criteria and processes for vetting member benefit proposals.

Many of the member benefits referenced in the Accomplishments box were pending for review when the 2021/2022 Committee began its work. The committee submitted the following member benefits to the Board of Bar Commissioners for approval: Procertas, Monesq, Cognito, ZipWhip, LEX Reception, Locus, RMail/RSign, and Caseroads. It also reviewed and discussed the current application process, and met with the Insurance Benefits Committee to discuss potential overlap, use of the Bar's images and marks with vendors, and whether to change the purpose/name of the Member Benefits Committee to reflect that it the offerings are more of a service and not necessarily a defined benefit. The Committee also rejected or held over proposals pending the receipt of additional supporting information.

The Committee also requested that the Board of Bar Commissioners provide feedback to the Committee concerning the receipt of benefits from approved vendors and provide guidance on revenue sharing opportunities; create a member survey regarding current benefits offered to Bar members; and obtain input for a "wish list" of other or additional member benefits. It is recommended that next year's committee look at the RFP and decide if the RFP is requested the correct information for the benefit of the committee. The committee may be better served if its purpose is to review solicitation offers for our members while determining if the discounted rate is sufficient or could be negotiated to better serve our members.